

NEWS RELEASE

**J. Armand Bombardier Museum offers a variety of activities
during the Grand Prix Ski-Doo® of Valcourt**

Valcourt, December 20, 2011 – In keeping with tradition, the J. Armand Bombardier Museum is preparing a program of special activities for snowmobile collectors, antique over-snow vehicle enthusiasts, fans, and the general public alike at the Grand Prix Ski-Doo® of Valcourt. The event will take place on the third weekend of February.

From February 16 to 19, admission will be free at the Museum, where numerous surprises await visitors. Among other renowned guests, the designer of the world's fastest snowmobile, Gilles Gagné, will be in the Bombardier Garage talking about the exploits of the *G-Force One*. Several Grand Prix racers will also be on hand for an autograph session.

Antique snowmobile and snow vehicle collectors will be pleased to learn that, despite the absence of the parade along Valcourt's streets, a special activity is being organized on February 18. The Museum team is preparing a rally for collectors, enthusiasts, and their antique machines. Also, the traditional meeting of collectors and the general public will once again be an opportunity for many interesting exchanges!

At the same time, a series of family activities will be held on Saturday on the grounds of the Yvonne L. Bombardier Cultural Centre, across from the Museum. The pond will be transformed into a skating rink; kids will have the chance to play the giant drum; there will be a story-telling activity; and games of skill will be open to the daring. And, of course, visitors will be able to climb aboard an authentic *B12* snowmobile for a short ride!

Visitors can take advantage of their trip to the Museum to discover the temporary exhibition, *Bombardier Today*, which offers a current look at the multinational founded by Joseph-Armand Bombardier. Today, the firm leads the world in rail transportation and is the third largest civil aircraft manufacturer. For its part, the Yvonne L. Bombardier Cultural Centre presents two exhibitions on the region's wildlife and landscapes: *An Instinct for Nature*, by Claudio D'Angelo, and *Reflections through time*, by Mary S. Martin.

The Museum team will also be available at the race course throughout the event to share information about the history of the Grand Prix Ski-Doo®, which is celebrating its 30th anniversary this year.

Activity Schedule

Thursday, February 16

10 a.m. to 5:30 p.m.

Free admission to the Museum

3:30 to 5:30 p.m.

Autograph session with racers

Friday, February 17

10 a.m. to 5 p.m.

Free admission to the Museum

Saturday, February 18

9 a.m. to 7 p.m.

Free admission to the Museum

- Exhibition of antique snow vehicles and snowmobiles by collector-enthusiasts
- Meeting with Gilles Gagné, designer of the fastest snowmobile in the world
- *B12* snowmobile tours
- Theatrical presentation
- Family activities

Sunday, February 19

9 a.m. to 5 p.m.

Free admission to the Museum

More activities will be added to the program between now and the event. For more information, visit bombardiermuseum.com or call 450-532-5300.

Collectors are asked to inform us of their participation by contacting Josée Petit, Special Events Coordinator, at 450-532-1549 or j.petit@fjab.qc.ca.

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