

Attention : Travel, sports and culture journalists

Launch of the new roadster Can-Am Spyder 2008 at the J. Armand Bombardier Museum during the Grand Prix Ski-Doo weekend at Valcourt!

Valcourt, February 15, 2007 – During the Grand Prix Ski-Doo at Valcourt, which runs from February 16-18, the J. Armand Bombardier Museum will launch the brand new roadster Can-Am Spyder 2008, the first on-road vehicle designed by BRP.

Open house during the weekend

During the open house weekend (free entry to the museum) visitors can learn all about this zippy three-wheeled motorbike and enjoy looking at the new range of Ski-Doo® 2008 snowmobiles, as well as a new exhibition entitled *Joseph-Armand Bombardier, a passion for invention and entrepreneurship* commemorating the 100th anniversary of the birth of this famous inventor. The exhibition looks at the history of the creation of the Ski-Doo® snowmobile, which today has millions of fans around the world, as well as tracing the origins of Bombardier Inc., a global leader in the transportation industry.

As in previous years, there will be numerous activities during the weekend in and around the grounds of the museum. They include a display of antique snowmobiles, rides on a B12 and Mini-Z races. A slew of activities awaits, geared to all ages !

About J. Armand Bombardier Museum

The J. Armand Bombardier Museum was created in 1971 to commemorate the life and work of Joseph-Armand Bombardier, an inventor and visionary whose innovative ideas were way ahead of his time. The museum is located at 1001, avenue J.-A.-Bombardier, in Valcourt (autoroute 10, exit 90 ; autoroute 55, exit 85). For further information, please call **450 532-5300** or check our website : www.museebombardier.com.

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