

ATTENTION ASSIGNMENT EDITORS  
AND TOURISM, CULTURE AND SPORTS COLUMNISTS

## **100<sup>th</sup> anniversary of the birth of Joseph-Armand Bombardier : 100-hour Open Days at Valcourt Museum!**

**Valcourt, January 30, 2007** - To mark the 100<sup>th</sup> anniversary of the birth of Joseph-Armand Bombardier, the Musée J. Armand Bombardier ([museebombardier.com](http://museebombardier.com)) will have a 100 hours free admission from February 8 to February 23 2007. The new exhibition *Joseph-Armand Bombardier – A passion for invention and entrepreneurship*, will take visitors on a journey of discovery through the history of the Ski-Doo<sup>®</sup> snowmobile, which now boasts tens of millions of fans worldwide. The exhibit also explores the origins of the world transportation leader, Bombardier Inc.



The **100-hour Open Days (February 8-23, from 10am to 5pm)**. The Museum will continue to be closed on Mondays and the tours for groups begin again on March 13, in accordance with our regular schedule.

The Musée J. Armand Bombardier is situated at 1001, avenue J.-A.-Bombardier in Valcourt (access is by way of autoroute 10, exit 90 or via autoroute 55, exit 85). For further details call **450 532-5300** or visit [www.museebombardier.com](http://www.museebombardier.com) web site.

### **About the J. Armand Bombardier Foundation**

The J. Armand Bombardier Foundation was created in 1965 to carry on the humanitarian mission of Joseph-Armand Bombardier and to contribute to the social mission of the company he founded in 1942, Bombardier Inc. The Foundation is involved in the fields of education, health, philanthropy and charity, as well as arts and culture. It also supports two cultural institutions in Valcourt, the J. Armand Bombardier Museum and the Yvonne L. Bombardier Cultural Centre.

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Information: J. Armand Bombardier Foundation  
Sandra Miville: 450 532-5300 or [s.miville@fjab.gc.ca](mailto:s.miville@fjab.gc.ca)