



J. ARMAND BOMBARDIER  
MUSEUM



News Release  
For immediate release

## Free entry to the J. Armand Bombardier Museum during the 29<sup>th</sup> annual Grand Prix Ski-Doo® de Valcourt

*Valcourt, February 1, 2011* – In its capacity as a partner of the Grand Prix Ski-Doo® de Valcourt, the J. Armand Bombardier Museum is opening its doors, **free of charge**, between February 17-20, 2011. Take advantage of this terrific opportunity to discover (or rediscover!), the life and work of Joseph-Armand Bombardier, the famous inventor of the Ski-Doo® snowmobile. And bring the family along too!

### Autograph session with the Ski-Doo® pilots

For the first time this year, on February 17, from 3.30 pm onwards, the museum will welcome the Ski-Doo® pilots! Take advantage of this unique opportunity to chat with these snowmobile fans and share in their excitement before they take the track. Numerous prizes will be drawn, including tickets to the weekend races! Ideal time also to visit the exhibition entitled *L'ingéniosité signée J. Armand Bombardier... Le système barbotin-chenille (The Ingenuity of J. Armand Bombardier – The Sprocket wheel/track System)*. This exciting exhibition, which winds up on February 20, highlights the 75<sup>th</sup> anniversary of the innovative piece of machinery that revolutionized the world of transportation on snow and difficult terrain, developed in 1935, by Joseph-Armand Bombardier. A fascinating, not-to-be-missed exhibition! Also on the agenda will be the introduction of the Ski-Doo® MXZ 2012 version, equipped with the new R Motion suspension.

### Exhibition of antique snowmobiles and a ride on a 1947 B12!

On Saturday, February 19 at 11am, visitors can enjoy a street parade through Valcourt, organized by the Grand Prix Ski-Doo® de Valcourt team! Around 100 collectors of antique snowmobiles from around the province will take part, before gathering for the day in front of the J. Armand Bombardier Museum. Come and meet the owners of these beautiful machines from a bygone era. Hop into an authentic 1947 B12 snowmobile and take a little ride to see what it feels like! Storytelling hour, modeling workshop, skating (at the rink outside), shuttle bus service between the Museum and Yvon Duhamel racetrack - just some of the fun activities designed to bring a smile to the faces of young and old... From February 17-20, be sure to make a date with Valcourt! We look forward to welcoming you at the J. Armand Bombardier Museum, which this year, is celebrating its 40<sup>th</sup> anniversary. Stay tuned to find out more about our schedule of celebratory activities.

### Opening hours and entry fees

The J. Armand Bombardier Museum ([bombardiermuseum.com](http://bombardiermuseum.com)) is open from 10am-5pm, every day except Monday. The entry fee is \$7 for adults, \$5 for children and seniors and \$15 for a family. Children 5 years and under are free. Book a package that combines a museum visit with a tour of the nearby BRP plant where Bombardier's recreational vehicles are manufactured. The cost of the package (weekdays only) is \$12. Minimum age is 14.

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